



## Vicarage Primary School's Social Media Code of Conduct for Parents

At Vicarage Primary School, we value the partnership between parents and the school community. Social media can be a powerful tool for communication and collaboration, but it is essential to use it responsibly and respectfully. To maintain a positive online environment and ensure the well-being of our students, we ask parents to adhere to the following Social Media Code of Conduct:

### **Respect Privacy:**

- Do not share personal information about pupils, parents, or staff at the school.
- Do not post photos or videos of children other than your own

### **Positive Communication:**

- Address concerns directly with the school in line with the Complaints policy rather than on public forums.

### **Confidentiality:**

- Respect confidentiality. Do not share sensitive information or discuss confidential issues on social media platforms.

### **Think Before You Post:**

- Consider the potential impact of your posts on the school community.
- Ensure that your comments and content align with the values and ethos of Vicarage Primary School.

### **Role Modelling:**

- Remember that you are a role model for your child. Demonstrate responsible social media behaviour to teach them appropriate online conduct. This includes making comments anonymously or using an alias.

### **Be Inclusive:**

- Do not post content that may be offensive or discriminatory.

### **Promote the School Positively:**

- Share positive stories, achievements, and events related to the school. Help create a supportive online environment that reflects the strengths of our community.

### **Respect School Policies:**

- Familiarize yourself with and adhere to the school's policies and procedures including the use of social media.

Vicarage Primary school retains the right to request any damaging material to be removed from social media websites.

Breaches of this code of conduct will be taken seriously by the school and, in the event of illegal, defamatory, or discriminatory content, breaches could lead to prosecution.

By engaging with the school's social media pages, you are agreeing to comply fully with the Code of Conduct.

This Code of Conduct will be reviewed regularly and any changes will be communicated to all teachers and parents.

**Legal framework:**

This policy has due regard to statutory legislation, including, but not limited to, the following:

- Data Protection Act 1998
- Defamation Act 2013
- Protection of Freedoms Act 2012 (as amended)